

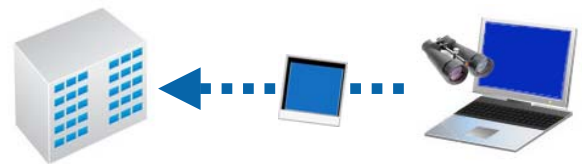
Computer Tracking and Recovery With TheftTrack

Hardly a month goes by when a story doesn't appear on the evening news about a lost or stolen laptop containing sensitive data such as social security, credit card, or medical information. IT staff already have their hands full defending corporate servers from hacker infiltration without the added worry of loss or theft of end users' laptops. The obvious solution is to make sure that confidential data never ends up onto a portable laptop. While this sounds good in theory it doesn't always happen in practice due to human nature.

When something like this does happen it can be an embarrassment for your organization. First you must inform all of your customers or patients about the loss of their confidential data. This news can lead to a severe drop in confidence in your organization. The end result is a loss of business, not to mention a blow to your company's reputation. Additionally, there is the potential of having to defend yourself from class action lawsuits. Even if no sensitive data is lost there is still the loss of employee productivity and the laptop itself. Depending on what your employee does on their laptop there is also the danger of ID theft. This is especially a strong possibility if the user has the auto-complete functionality enabled in their web browser for logins and passwords.

The Computer Security Institute and FBI Computer Crime and Security Survey in 2006 found that laptop theft and theft of proprietary information were the number three and four computer crimes respectively. Losses from laptop theft averaged \$30,057 per respondent at that time. While you can try your best to provide security training to employees, laptop loss and theft can and will still occur. It comes down to a matter of risk management. Ask yourself if your enterprise could withstand the unwanted negative publicity and other problems mentioned previously that comes with an information breach due to a lost or stolen laptop. With the SOX and HIIA restrictions on data within recent years, information security is at the forefront of many CIO's' minds. But what if there was a product that could track your laptops anywhere, whether on your LAN or across the Internet, and gather enough information to either locate the lost or stolen laptop or possibly even identify the perpetrator? With this information it would then be a small matter to recover the laptop with the help of law enforcement.

Wonder no more because LANrev TheftTrack can do exactly this. In many cases LANrev can tell you what laptop you've lost, where it is currently, and who is currently in possession of it. While it may not eliminate the loss or theft of laptops it can certainly maximize the chances of recovery. TheftTrack can be turned on after a computer has already been lost or stolen. You will still have full control of the compromised laptop over the Internet to delete sensitive data regardless of its location as long as it's plugged into a network with Internet connectivity at some point. The chances of this happening are actually quite high since the number one computer activity is web surfing. Once TheftTrack has been activated on a client laptop it will send in the WAN IP address and DNS name of the router that the system is behind along with an optional screenshot and camera picture. The WAN DNS name of the router can tell you the location of the machine while the screenshot can alert you to the perpetrator's activities. And then of course there's the camera pictures. Armed with this information law enforcement should have little trouble recovering the laptop.¹ Even if the thief disposes of the stolen laptop before law enforcement arrives the camera pictures are proof positive that they were the culprit.



TheftTrack also has other inherent advantages that may not be so obvious over other computer recovery products. It does not need to be always on but can be turned on after a loss or theft. This serves to minimize tracking data until you actually need it. There are no annual fees and it comes as part of the LANrev client management suite at no additional cost. Since TheftTrack is part of the LANrev server, you can host your own LANrev server for TheftTrack and retain full control over it and the associated tracking data. Sounds too good to be true? Download an evaluation copy of LANrev today and try out TheftTrack for yourself.

¹ LANrev can provide you with critical computer tracking information that can be used by law enforcement to help recover your lost or stolen laptop. LANrev provides no guarantee of recoverability.

United States

LANrev LP
4287 Beltline Road, #308
Addison, TX 75001
Tel: (214) 459-0136
Fax: (214) 276-1350
info@lanrev.com

Europe

Pole Position Software GmbH
Weingasse 26
91077 Neunkirchen am Brand
Germany
Telephone: +49-9134-99420
Fax: +49-9134-997911
info@lanrev.com