



Case Study: Match.com

Cross-Platform Client Management Made Easy

Match.com pioneered online personals when it launched on the Web in 1995. Today, the company is at the forefront of a cultural shift that has fundamentally changed the way people connect, communicate and find love. Match.com operates leading online dating sites with more than 15 million subscribers, in 35 countries, in 15 languages, spanning six continents. Match.com is headquartered in the United States with offices in Europe and Asia.

Easy Customization and True Cross-Platform Support

Randy Baxter, a Systems Engineer at Match.com's headquarters, was tasked with finding a reliable cross-platform client management solution for all of Match.com's Mac and Windows workstations. On his recommendation, the Match.com staff evaluated multiple solutions including the Altiris, LANDesk, and Sassafras K2 client management suites. Ultimately Match.com decided that LANrev was the best choice for their computing environment. The main difference that drew Match.com to LANrev was its extensive customization capabilities along with its ease of use. Another important criteria was feature parity on both the Mac and Windows OS platforms. Most of the other solutions were skewed toward one side or the other or just didn't have the features that the Match.com IT staff needed. They felt that LANrev was the most balanced product with the highest level of feature parity. In addition to this, LANrev impressed them with a unique extended feature set that competing products didn't offer. Features such as software purchase tracking and TheftTrack computer tracking allowed more effective license management and provided a level of theft protection.

It was also critical that the chosen solution support cross-platform software distribution.

The IT staff had just standardized corporate systems on new baseline OS images. It was LANrev's job to automatically load the assigned software packages silently and without user intervention. The IT staff now maintains a single disk image per PC model, and lets LANrev take care of the specific software delivery. The end result is more consistent system builds with fewer problems. LANrev is now deployed to all Match.com workstations around the globe.

Flexible License Management

Match.com depends heavily on LANrev's license monitoring to stay in compliance with their software licensing agreements. The Match.com IT staff uses LANrev's license tracking data to monitor application usage, ensure license compliance, and plan for future software purchases. They were impressed with the multiple ways a licensing specification could be configured to detect applications. This flexibility was important to Match.com as they integrated LANrev into their computing environment. LANrev

"LANrev has a lot of bells and whistles, more so than a lot of the competing products that have been around a lot longer. LANrev is way ahead of its time. It is a complete and well put together product."

Randy Baxter
Systems Engineer
Match.com

proved to be much more versatile and flexible than Match.com IT had expected.

LANrev Also Used by Other Departments

Now, more than just the desktop support technicians use LANrev. Managers, purchasing agents, and the security department all use LANrev to generate reports on both inventory and licensing. Match.com was pleased with the unparalleled inventory capabilities and the user-definable custom information items. Using

LANrev's role-based administration, combined with granular access permissions, it was an easy task to grant different departments appropriate levels of access.

Overall the Match.com IT team was and remains highly impressed with the LANrev client management suite. They are equally impressed with the excellent and timely support they received from LANrev Engineering and Support, both during the evaluation phase and post purchase.

About LANrev

LANrev Client Management includes tools for application management, change and configuration management, and automated patch management. LANrev collects and reports hundreds of details about your computers and software; monitors software license compliance; automates distribution and installation of applications, updates and patches; and lets you remotely configure all managed systems. Virtually every function in LANrev is configurable. LANrev can be installed on a single server to manage a small network, or in a distributed architecture, managing thousands of desktops. LANrev is a uniquely seamless, multi-platform solution, allowing management of, or by, virtually any Mac OS X or Windows computer.

United States

LANrev LP
4287 Beltline Road, #308
Addison, TX 75001
Telephone: (214) 459-0136
Fax: (214) 276-1350
info@lanrev.com

Europe

Pole Position Software GmbH
Weingasse 26
91077 Neunkirchen am Brand
Germany
Telephone: +49-9134-99420
Fax: +49-9134-997911
info@lanrev.com